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Too many choices! --What mobile technologies should I use?

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This presentation will focus on various case studies for mobile applications development. It will cover solutions ranging from those developed on high-accuracy GPS targeted for internal workflows to iPhone-based solutions for the general public. The solutions will cut across multiple industries with a focus on understanding how to make tough choices when creating mobile applications. From native applications developed for specific devices to HTML5-based applications that are cross-platform enabled each choice carries with it pros and cons.

Bio(s):

Lowell Ballard has worked in the Geospatial industry for more than 15 years, consulting to both public and Fortune 200 private clients across numerous vertical markets. He is driven to create unique and useful solutions for his clients.

Chris has been in the geospatial industry for over 12 years. His focus on any given workday is creatively solving geospatial challenges for his clients.