

3.2.1 GIS 2.0: Web 2.0 Meets GIS

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This presentation will focus on the integration and merging of new consumer oriented web based mapping services including Microsoft Virtual Earth and Google Maps with GIS. Case studies will be presented that shows how GIS 2.0 can be applied in both local and state-wide transportation management settings. Traffic crash analysis, turning movement counts, aerial image management and other related examples will be provided that focus as well as proprietary systems from ESRI, Oracle and others to deliver more engaging solutions in transportation.